

## advertising rate card

No. of Insertions:	1	2-4	5-8	9+
Quarter page	950	900	850	800
Half page	1800	1710	1620	1530
Full page	2550	2420	2300	2170
Double page spread	4450	4230	4000	3780
Front cover	4000			

All rates are based on full colour  
Special positions: 10% extra, Inserts on application

## Contacts:

Editorial & Features: Kate Barker

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Design & Production: Nick Dann

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Advertising: Christian Britten

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## Publisher:

Consortium Publishing

PO Box 30, Crowborough, East Sussex, TN6 3ZY

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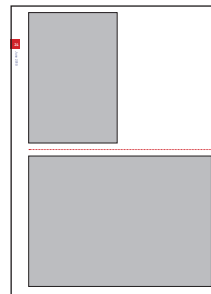
email: [news@consortiumpublishing.co.uk](mailto:news@consortiumpublishing.co.uk)

Web: [www.consortiumpublishing.co.uk](http://www.consortiumpublishing.co.uk)

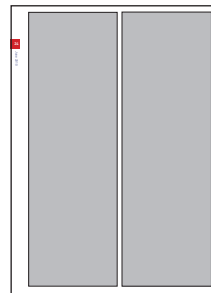
## display advertising sizes



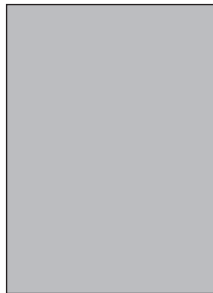
front cover: 232mm x 234mm  
bleed: 238mm x 234mm



quarter page:  
98mm x 145mm



half page horizontal:  
202mm x 145mm



double page: 464mm x 325mm  
bleed: 470mm x 331mm  
type area: 444mm x 305mm

full page: 232mm x 325mm  
bleed: 238mm x 331mm  
type area: 212mm x 305mm

## production specifications

### Formats accepted, Apple Mac compatible:-

PDF (preferred) - These are locked files and cannot be altered once received.

Please ensure all the visuals within the ad are:

- Split for CMYK (if RGB we cannot guarantee any colour replication)
- All fonts are to be embedded or outlined
- Ads have to be supplied to the correct size booked

Open files - These are files which can be altered once received.

Acceptable softwares are Quark Xpress (up to v6.5), Adobe Indesign, Adobe Illustrator and Macromedia Freehand. If supplying these formats please ensure:

- All components are to be included - Hi-res images (300dpi minimum)

All fonts used in document

Hard Copy proof

EPS, JPEG, TIFF - File saved from Adobe Photoshop as an image.

If supplying this format please ensure:

- Hi-res image only (300dpi minimum)
- Saved as CMYK
- Please do not use text which has fine serifs, light versions or below 14pt as this text will be rasterised and may be illegible

File delivery - Email - Files can be delivered if under 10mb via email to

[nick@consortiumpublishing.co.uk](mailto:nick@consortiumpublishing.co.uk)

ftp - Please email ftp login details to the above address

CD - 5 April Court, Sybron Way, Crowborough, East Sussex, TN6 3DZ